

June 12, 2011 / June 5, 2011

PARKING TODAY

www.parkingtoday.com



Equipment Installers –
Heroes of the
Parking Business

PARKING TODAY NEWS

from Page 10

tectural design, including landscaping, graphics and other factors.

In response to its rapid growth over the past several years, **Green Courte Partners (GCP)** Chairman **Randy Rowe** said the firm has split leadership of its financial function into two roles – a Chief Financial Officer and a Chief Accounting Officer. **Jane E. Mody** has joined GCP as Managing Director, CFO. Existing Managing Director **Mike Tarkington**, as CAO, retains responsibility for all accounting, audit and tax functions.

Simon Property Group has become one of the first retail developers to offer electric vehicle (EV) charging stations at its properties. Initial installations were completed in April at **Florida Mall** in Orlando (with **Car Charging Group**) and at **Stanford Shopping Center** in Palo Alto, CA (with **350Green**). "Meeting the needs of the first-to-market drivers of electric vehicles in the communities we serve is yet another example of our commitment to sustainability," said **George Caraghiaur**, SPC's Senior VP of Energy and Procurement.

Digital Payment Technologies (DPT) has now deployed 28 Luke multi-space parking pay stations in Surfside, FL. Twenty-three of them, installed in November 2010, have driven an average cumulative parking revenue increase of 51%, officials said. The solar-powered pay stations have replaced more than 500 single-head meters, bringing consumers increased benefits such as the acceptance of bills, coins and credit cards, as well as an increased time limit. "We reviewed a number of options ... but found DPT's pay stations were the most feature-rich and user-friendly," said **John Di Censo**, the town's Assistant Police Chief.

Impark has been recognized by the Toronto chapter of the **Building Owners & Managers Association (BOMA)** as a recipient of its 2011 Pinnacle Award for Innovation. The company was honored at a BOMA awards dinner-ceremony for development

and implementation of its online, self-serve, monthly parking website. **Gordon Craig**, Regional Senior VP, and **Nancy Forget**, Manager of Business Development, both of the Impark Toronto team, accepted the award on behalf of the company at the late-April event.

Advanced Parking Concepts, LLC (APC) headquartered in Verona, NJ, is proud to announce the hiring of **Mr. Julio Bendezu** as Director of Business Development. APC has been the tri-state recognized leader in providing parking and shuttle services to residential communities, medical facilities, special events, universities and corporations. In addition to further developing these services **Mr. Bendezu** will manage a fully licensed joint venture in adding Concierge, Door, and Security Services to residential and commercial properties. With more than 25 years' of impeccable experience in the security field, **Mr. Bendezu** enhances the APC profile with his dedication to the security industry. Utilizing his sense of business planning, Julio has a well-earned reputation of strategically placing security professionals to ensure employee continuity. His 24 hours accessibility to the clientele is legendary.

TagMaster announces the installation of automatic vehicle identification for access control in Conakry Harbor, West Africa. The installation is being handled by TagMaster's systems integrator, ETL Security of Conakry West Africa. The installation is part of a rebuilding and modernization project to improve the capacity, efficiency and security of the most important harbor in Guinea. In the first phase, the installation will be used for the access control of trucks and vehicles driving in and out of the harbor. I more than 500 trucks and 200 other vehicles deliver around tons of goods every day.

Parking Network Appoints Lila Murray as New CEO

Clyde Wilson, President and CEO of The Parking Network, (TPN), the nation's leader in parking financial and operations reviews, has announced Lila Murray as its new Chief Executive Officer. TPN's main office will be in Los Angeles.

Murray has more than 14 years of professional experience in business management and six years in the parking industry. She also has been directly involved in the development and implementation of TPN's Dashboard Program establishing monthly financial monitoring; Focus Program, which remotely manages parking operations; Bulletproof Program, which assesses revenue control risk; and its tiered financial and operational reviews.

Founded in 1997 by former parking operators, TPN is a consulting firm specializing in the financial and operational aspects of parking. The company says its main focus is on increasing and protecting parking revenue for its clients, while being a solid proponent/catalyst for the implementation of effective operational procedures and standards.

TPN provides clients with an in-depth analysis of their parking operations, while educating them on the industry and offering useful solutions to parking challenges. The company says its extensive financial and operational reviews earned TPN "the reputation of conducting 'the most incisive reviews' among its peers."

Toledo Ticket and OmniPark Form Strategic Partnership

The Toledo Ticket Co., the largest producer of parking permits in the U.S., has announced a strategic partnership with OmniPark, a leading provider of parking management products and services, to release the PermitPoint. It's designed, the companies say, to allow "your organization to create a unique interface embedded in your website, use our custom online solution or allow for your consumers to use PermitPoint mobile app to purchase parking permits."

"PermitPoint and Toledo Ticket will handle fulfillment of all orders and send email notifications to your consumers without any additional cost to your [educational] institution," said PermitPoint CEO Dave Talarico. He also noted that "PermitPoint will make it easy and convenient for university students and staff to purchase parking permits online and have them delivered directly to their door."

Tom Carter, Toledo Ticket President and COO, said, "In the university market, we are offering the no-cost parking permit fulfillment alternative."

PT's facebook page had over 61,000 post views last month

NYC Port Authority Bus Terminal to Boast World's Largest LED Display

This summer, New Yorkers will witness the transformation of one of the city's most forgettable buildings into a model of modern technology. The Port Authority Bus Terminal (PABT), in midtown Manhattan between 40th and 42nd streets, will soon boast the world's largest transparent media façade, effectively covering the building's outdated steel façade. GKD-USA, the leading manufacturer of woven metal fabrics, secured the contract to manufacture and install 6,000 square feet of its Mediamesh on the PABT. The project will feature 16 panels containing 1.325 million LED diodes. The panels are tensioned stainless steel metal fabric installed on two sides of the building, each side comprising eight panels. The façade provides a multitude of benefits to the Port Authority, including opportunities for advertising revenue given its prime location one block from Times Square. The addition of the façade also will hide the terminal's 1970s-era steel overlay, which earned the PABT the unflattering designation as one of the 10 ugliest buildings in the world by VirtualTourist.com. However, given the transparent nature of the material, natural lighting and interior views will not be obstructed to occupants inside the building.



LUKE II

The next generation LUKE pay station

- PND, PBS, PBL operational modes
- Contactless payment acceptance
- 38-key full alphanumeric keypad
- Cash & maintenance compartments
- Electronic locks
- Coin escrow
- Intuitive user interface

DIGITAL
PAYMENT TECHNOLOGIES

888.687.6822 | digitalpaytech.com

