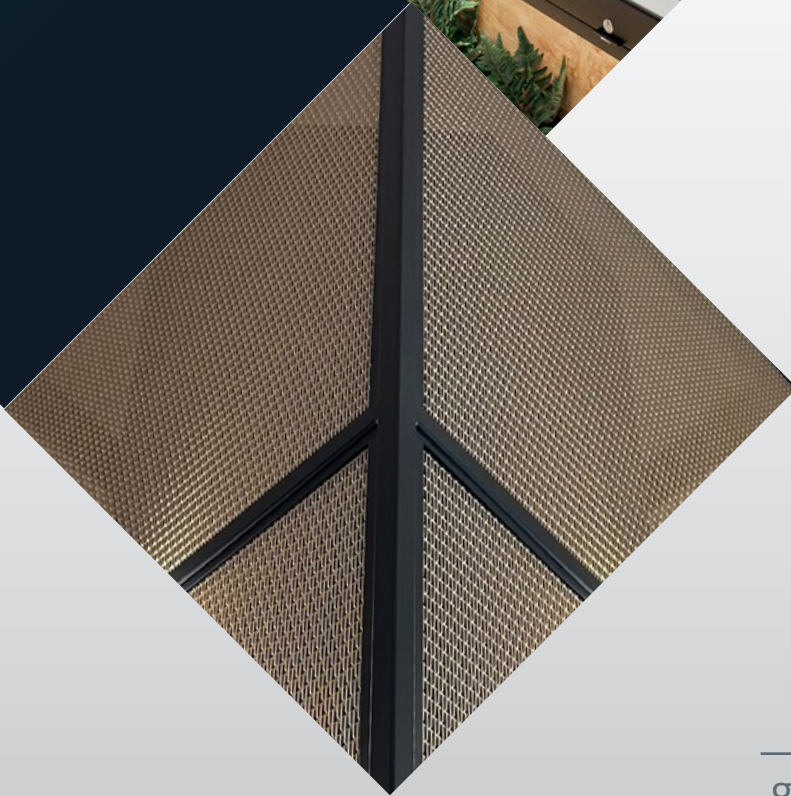




CASE STUDY:
**Ben Bridge
Jewelery Store**

Seattle, WA



gkdmetailfabrics.com

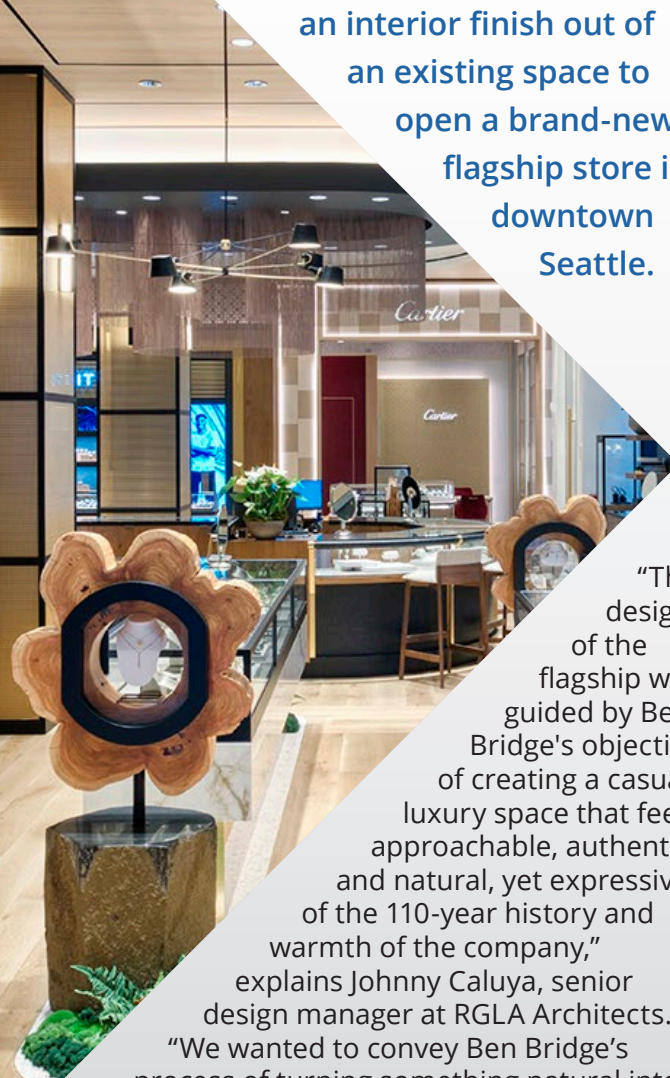
Downtown Jewel: A Flagship Store Reflects a Century of Luxury Goods

Since 1912, Ben Bridge Jeweler has been selling beautiful, high-quality diamonds, natural gemstones and luxury timepieces.

It is a family business that has grown to include 36 locations in nine states.

To further make its mark, the company recently undertook

an interior finish out of an existing space to open a brand-new flagship store in downtown Seattle.



"The design of the flagship was guided by Ben Bridge's objectives of creating a casual luxury space that feels approachable, authentic, and natural, yet expressive of the 110-year history and warmth of the company," explains Johnny Caluya, senior design manager at RGLA Architects. "We wanted to convey Ben Bridge's process of turning something natural into something beautifully sculpted. We started with their current slightly industrial look, took cues from Art Deco elements and morphed them with natural elements into something new."

To achieve the desired aesthetic for the store's interior, the designers chose an eye-catching bronze mesh from GKD.

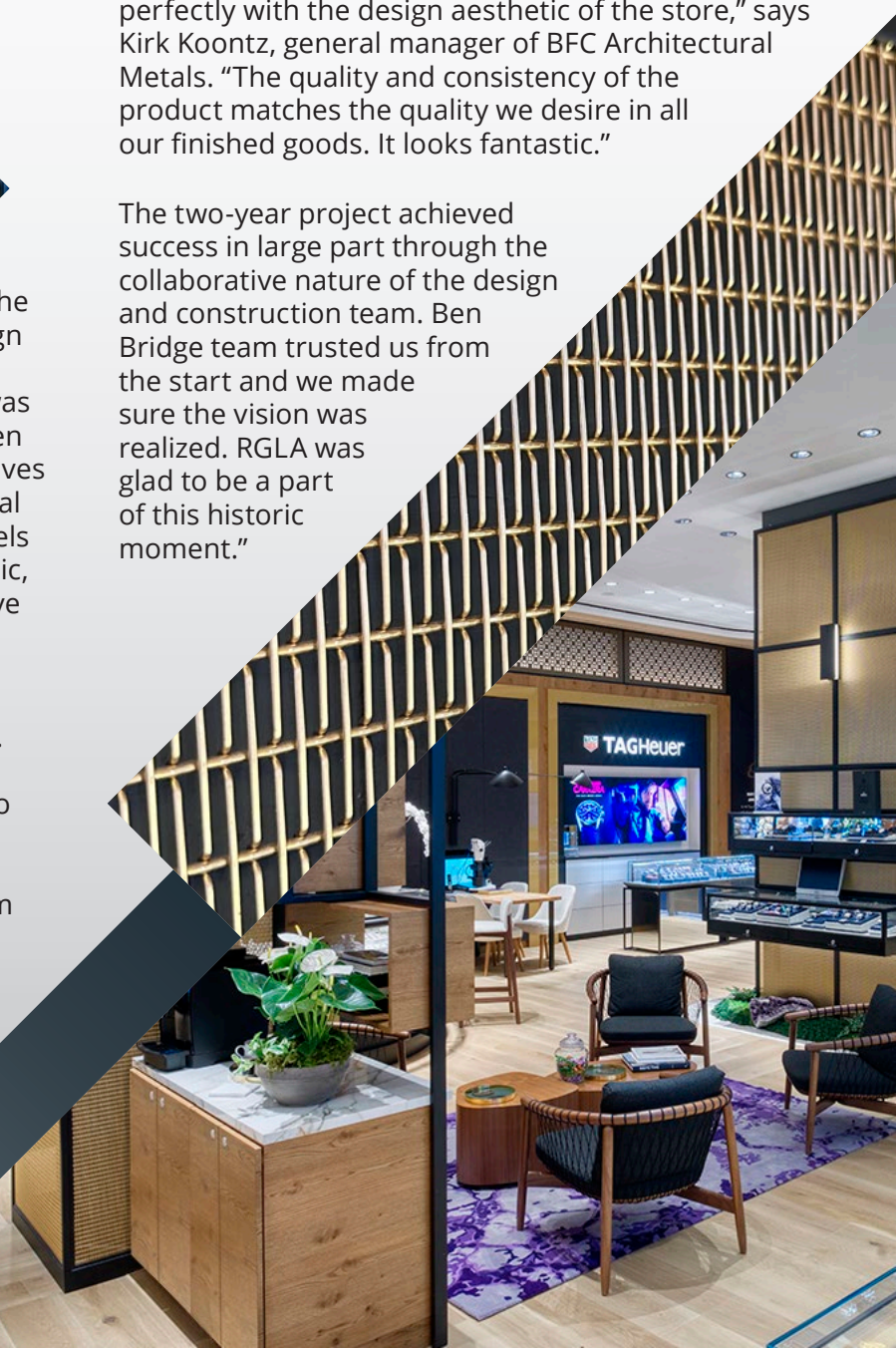
"We surrounded the interior columns using a metal frame structure and GKD metal mesh. The idea was to spec a material that would

merge the looks of their timepieces with their jewelry lines," Caluya says. "The Omega 1530 was the perfect mesh that didn't feel too masculine or feminine. The long delicate weave tied into all aspects of Ben Bridge. We wanted to accentuate how the structure was perceived, so instead of ignoring the columns we turned them into a prominent design feature. Since the mesh is slightly transparent, we were able to honor the history of the building by getting a glimpse of the concrete columns underneath."

"The bright bronze surrounds are light and airy and provide a polished look," says Dave Carduff, customer service manager for GKD-USA. "A custom connection system was developed by BFC Architectural Metals to provide a clean connection for all corners."

"The look of bronze GKD mesh is unmatched and fit perfectly with the design aesthetic of the store," says Kirk Koontz, general manager of BFC Architectural Metals. "The quality and consistency of the product matches the quality we desire in all our finished goods. It looks fantastic."

The two-year project achieved success in large part through the collaborative nature of the design and construction team. Ben Bridge team trusted us from the start and we made sure the vision was realized. RGLA was glad to be a part of this historic moment."



PROJECT TEAM:

RGLA Architects
Architect

BFC Architectural Metals
Contractor

GKD-USA
Metal Fabric Manufacturer

